



WHAT IF YOU COULD
WAVE A MAGIC WAND TO
MAKE YOUR JOURNEY EASIER?

| YOUR WISH IS OUR COMMAND.

Indig  **Kidz**
We get it · We live it · We own it · We share it

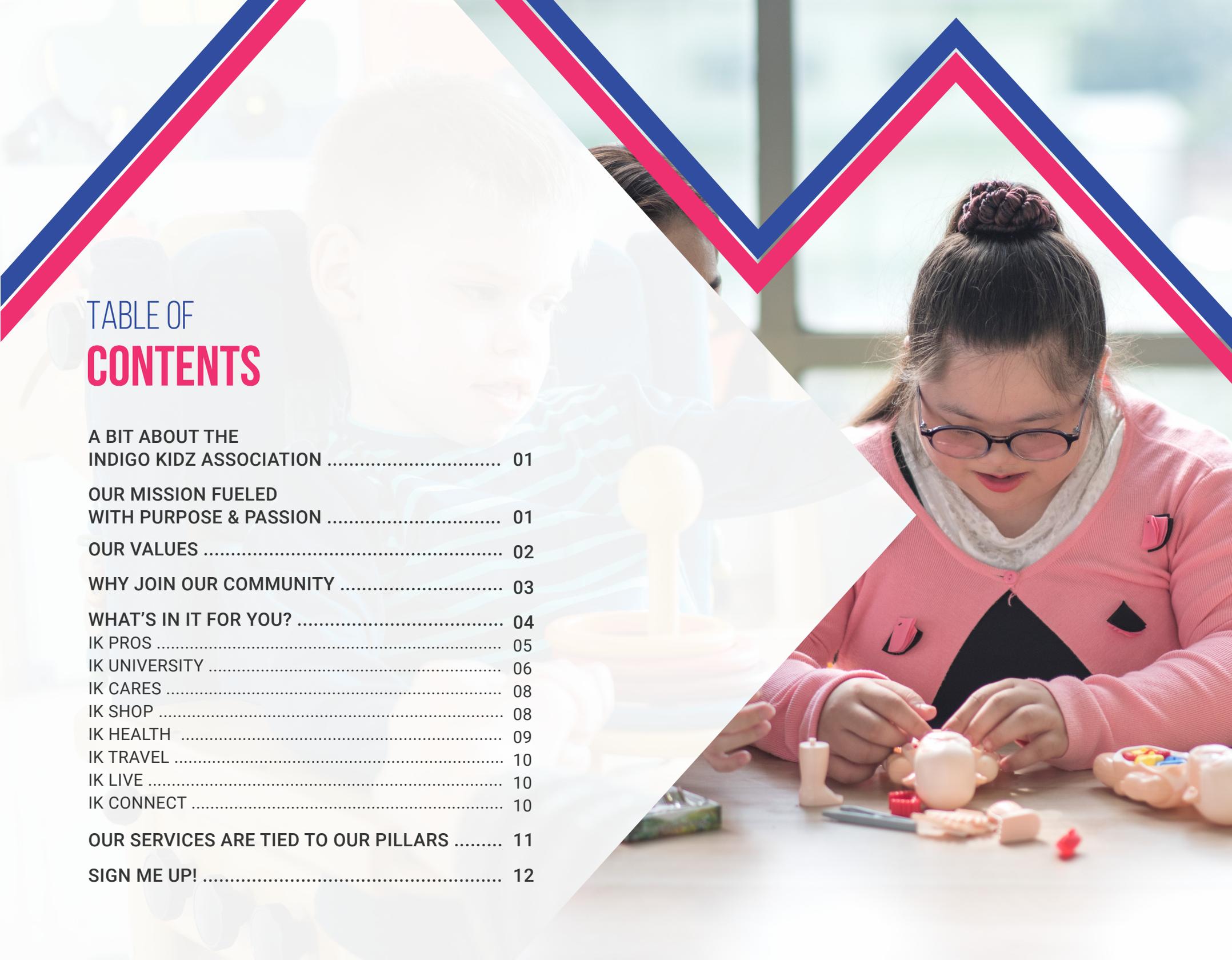


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A BIT ABOUT THE **INDIGO KIDZ ASSOCIATION**

Sharon Webber and Tami Gaines founded the Indigo Kidz Association out of sheer frustration with the lack of resources, information, support and services for families with children that have special needs – whatever those needs may be. They both have children with special needs, as well as children who don't. The challenges they've experienced with health, finances, housing, relationships and emotional well-being made them stronger and more determined to make the Indigo Kidz Association a reality. Their goal is to help our members have a better experience than they had by empowering them to navigate their journey from a place of strength.



OUR MISSION FUELED **WITH PURPOSE & PASSION**

Indigo Kidz stands strong in its mission to create a global community for families with special needs kids that empowers, educates and entertains in a safe, supportive environment that nurtures the personal and spiritual growth of parents/caregivers and their kids.

As part of our mission, we aim to make families' lives easier by offering our members information, products and services that touch every aspect of their daily lives.



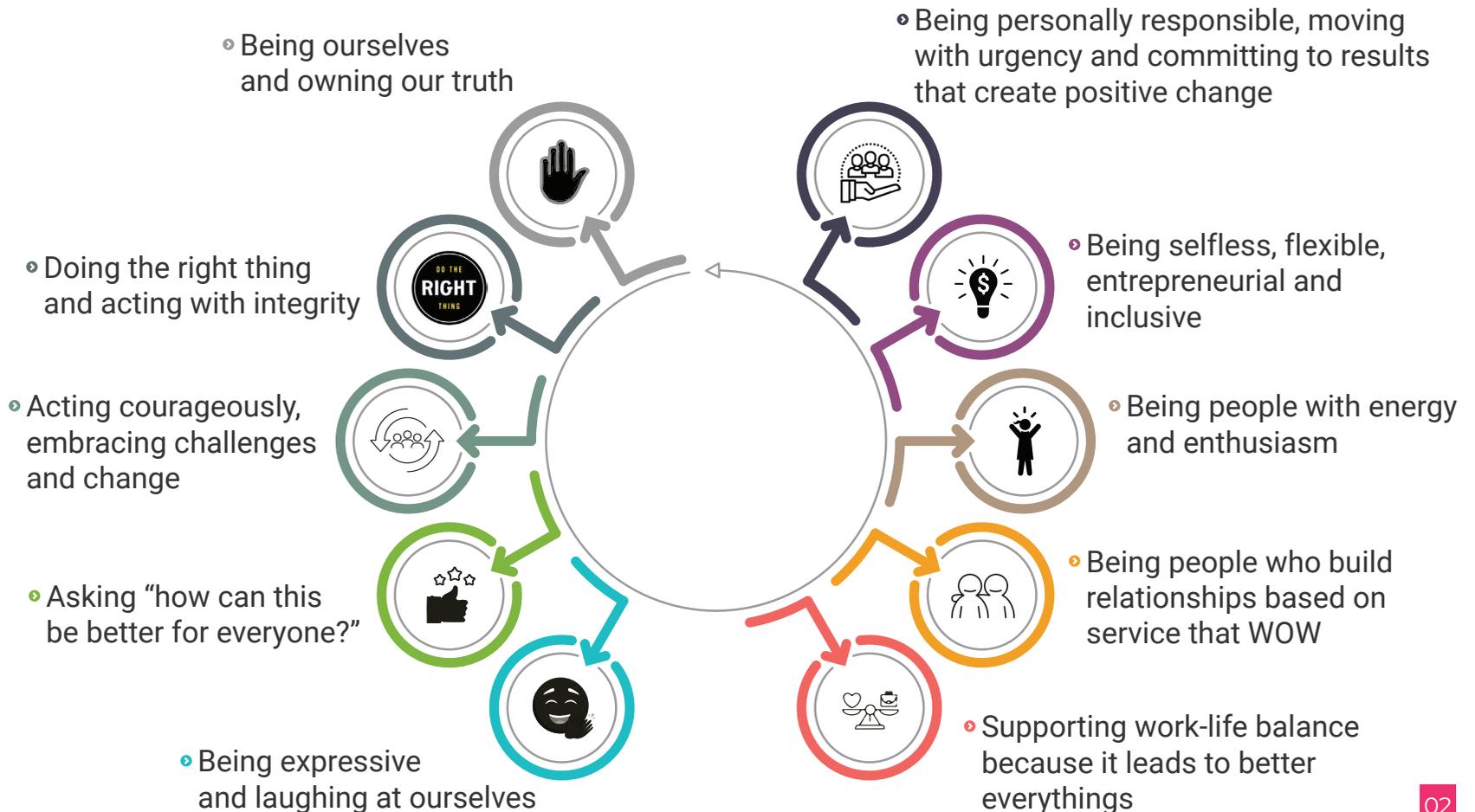


OUR VALUES

“We were founded on purpose, driven by necessity and our values give us bumpers to stay focused on serving our members and each other. We are our members. We empower the special needs community and those that support them. That’s why we show up to do this work every single day. We want to do incredible things for our members. Our values guide us and define what we stand for as an organization.”

– Tami Gaines
Co-Founder & Chief Empowerment Officer

EVERYTHING WE DO IS FOR OUR GLOBAL SPECIAL NEEDS COMMUNITY. WE SERVE THEM BY:





WE KNOW. WE'VE BEEN THERE. IT'S WHY WE EXIST.

WHY WOULD YOU CONSIDER JOINING OUR COMMUNITY? HERE'S JUST A FEW GOOD REASONS:

We understand what your worst days look like. Our ultimate purpose is to improve the lives of those dealing with the ongoing challenges of having a child or family member with special needs. We provide resources and tools that touch every part of your life and they're only available to members.

We meet you where you are. No need to find a sitter, get dressed and drive! 80% of our programs are delivered online and/or accessed on our Membership online platform. We host in-person regional events several times per year and those events are always recorded for those who cannot attend in person.

Connection and Community. In so many ways and on so many levels, your Indigo Kidz membership ensures that you never feel alone or unsupported.



- 01**
 - 02**
 - 03**
 - 04**
 - 05**
- This is the one investment in that won't break the bank and rewards you immediately.** Everyone has their hand on your wallet but for what in return? Our membership rates begin at just \$8.75 per week. We keep you within your budget, while helping keep you sane.
- Ideas. Perspective. Insights.** Sometimes it takes an outside perspective to understand your options or plan your next move. Consider us your non-judgmental friend that listens, considers and then offers wisdom in your darkest moments. Priceless.

WHAT'S IN IT FOR YOU?

The INDIGO KIDZ ASSOCIATION offers families valuable benefits that can't be found anyplace else. Indigo Kidz serves as a critical link between you and the life you want to create. We are the only national organization supporting the special needs community and those that serve them in this way.

Deciding to join an association is like trying to decide if you want to invite your new friend over for dinner. You want to get to know them better but you don't want to commit for the entire evening! We make it easy to get to know us because we're members too! We want to be sure that you feel "at home" with Indigo Kidz So comfortable that you tell your friends about us! Our positive association culture – **K.I.D.Z.** – is the sum total of all of the thousands of interactions, behaviors and experiences that we've lived for nearly 20 years.



KEEP Moving Towards Tomorrow. Don't get stuck in today.

WHAT WE PROVIDE

- IK CARES
- IK HEALTH
- IK TRAVEL
- IK SHOP



Absolutely No **ISLANDS** here.

WHAT WE PROVIDE

- IK LIVE
- IK CONNECT
- IK HEALTH



DEVELOP your mind, body and spirit.

WHAT WE PROVIDE

- IK UNIVERSITY
- IK HEALTH



ZERO Tolerance When It Comes to Advocating for Your Kid.

WHAT WE PROVIDE

- IK PROS
- IK UNIVERSITY
- IK CARES





Are You Prepared for What's Next? Our Pros Can Help.

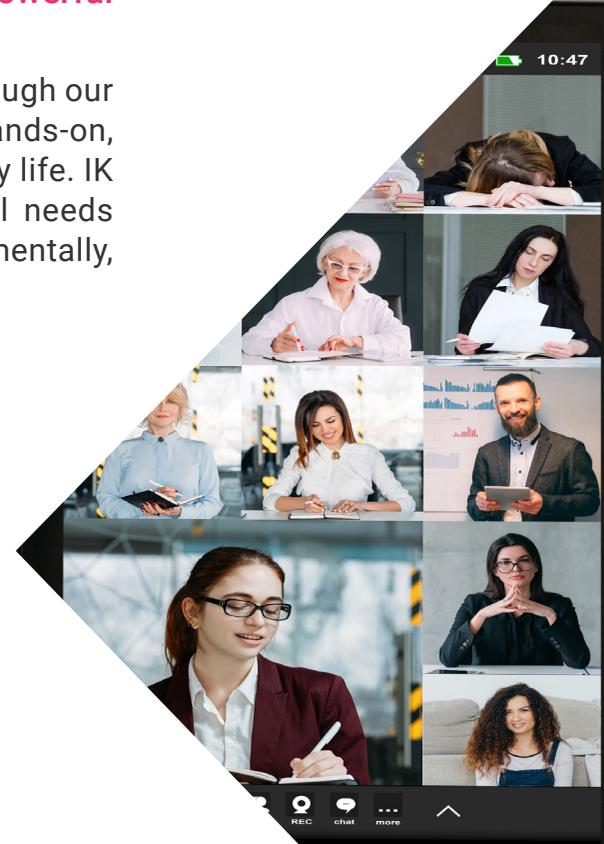
The Founders of Indigo Kidz learned about preparation (or the lack thereof) the hard way. Whether it was fighting the school district for out-of-district placement or being blind-sided by unforeseen financial burdens, we didn't have the right team of people around us to help navigate the complexities of having a child with special needs.

We want our members to have a different experience. We are developing the country's largest network of attorneys, accountants, wealth managers and insurance providers that have an expertise in working successfully with the special needs community.



Special Families. Special Needs. Introducing the World's Most Powerful Training Program For Families Like Ours.

How many times a day do you think “there’s no manual for this”? Through our one-of-a-kind experiential learning programs, you will get hands-on, actionable trainings focused on the areas that most impact your daily life. IK University is the only centralized learning platform for the special needs community that provides tools to help clear your path forward – mentally, emotionally and spiritually.



Like any university, you can choose one of our tracks to focus on or build your own learning path from any of our three learning academies. Once you're a member, you have immediate access. Choose from programs in our three disciplines. Courses can either be stand-alone or part of a bigger learning path. Our three learning academies include:

The infographic consists of three vertical panels, each representing a different learning academy. The first panel, 'GROWN UP ACADEMY', features a lightbulb icon and lists three courses: 'The ABC's of Advocacy', 'The Who, What & Why of the Annual IEP', and 'Finding Time When You Have None'. The second panel, 'GROWTH ACADEMY', features a person icon and describes the academy's focus on long-lasting change and transformation, listing three courses: 'Overcoming Fear', 'Relationship Roulette... Stacking the Odds in Your Favor', and '5 Steps to Getting Through Whatever You're Going Through'. The third panel, 'TRUE GREEN ACADEMY', features a tree icon and describes the academy's focus on money and finance, listing a course: 'Most of us weren't taught about money – how to make it, make it work, grow it long into the future and protect it. Green Academy will be a game changer.' The panels are connected by a large, stylized arrow graphic on the right side of the page, pointing towards the right.

GROWN UP ACADEMY

Every course in the Grown Up Academy is designed to help you show up powerfully as a parent, grandparent, teacher or sibling.

- 🎓 The ABC's of Advocacy
- 📄 The Who, What & Why of the Annual IEP
- 🕒 Finding Time When You Have None

GROWTH ACADEMY

The Growth Academy enables you to create long-lasting change in every area of your life.

Using proven techniques that focus on your real life experiences, gives new perspectives that lead to true transformation. Our courses include:

- 👤 Overcoming Fear
- 🎲 Relationship Roulette... Stacking the Odds in Your Favor
- 🚶 5 Steps to Getting Through Whatever You're Going Through.

TRUE GREEN ACADEMY

It's the elephant in the room. Money – it's not everything but it makes most things much easier. The Green Academy teaches you all things money, finance, entrepreneurship, careers and all practical things in between.

Most of us weren't taught about money – how to make it, make it work, grow it long into the future and protect it. Green Academy will be a game changer.

All sessions are fast-paced, high-energy, inspiring and memorable – all guaranteed to spring applause, permanent smiles and belly laughter.

Our world-renowned faculty draws from thought-leaders, health professionals, tech gurus, influencers, celebrities, educators and regular families who are “doing it” well.



Do you need a third hand? Of course you do!

We know that your “to do” list is longer than your “to-day” time. When the demands of daily life overtake those things that must get done also, it’s overwhelming. Our white glove concierge services help you with everything from finding a summer camp to organizing insurance claims.

We always ask one question: How can we help get you out of the

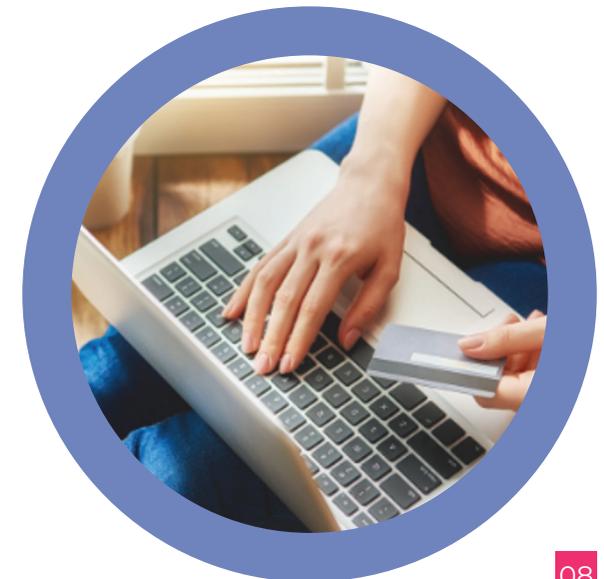
We also have a member-only knowledge exchange with resources like e-books, directories, “cheat sheets”, templates and forms to help you manage the mound more quickly and efficiently.



Stop Surfing. Start Shopping at our IK Shop – Curated for Your Special Family.

Shopping is really fun right up until it's not. Time constrictions, trying to reign in children. Listen, a massive behavior management issue in the middle of Wal-Mart is just not a good look. Has that happened to you? Not only do we bring hand-curated clothes, gifts, books and household items to you – many come from our own members!

You’ll also want to regularly check **IK MARKET** where members can virtually review and post classified ads. Whether you are looking for a job or a travel partner, IK MARKET has you covered. This is another way that we connect.





IK HEALTH



Save time and frustration. Do health at home!

We help you take care of matters related to your child's health from the convenience of your own home. Access our network of telehealth providers to get care when you need it, where you want it. For your medical supply needs, shop from more than 30,000 brands of medical equipment and supplies. Are you ready to get physical but your get up and get up and go? We have private and group virtual workouts and specialized classes for both adults and kids. If you want to develop your child's social skills, coordination and physical strength, choose from our nationwide list of adaptive sports programs.

Finally, we tie it all together with nutritional coaching, healthy cooking demonstrations, online mentorship and highly-focused group coaching.



IK TRAVEL



Does the idea of traveling with your kids make you want to cancel your plans?

Traveling as a family is hard enough – coordinating transportation, departure times, accommodations, meals, and special requests. Sometimes it makes you want to just stay home. Now you don't have to! All of our travel services cater to families like yours. We also have discounted day trip passes to sensory for sensory-friendly (and safe) family attractions and join us for members-only destination trips. Pack your bags! We got you.



IK LIVE



Our Personal Connection Makes Us Different. We Check In.

We're not just an association. We're a community and our goal is to strengthen our bond and build genuine lifelong connections through our shared experiences. Our podcast gives you a chance to chat with us directly. Our virtual and live events bring everyone together. We even have small meetups that bring members with common interests together. C'mon, go live with us!



IK CONNECT



Ever wish you were invited to THAT thing? Well...you're on our guest list.

Join our **Private Members-Only Forum**. It's where we gather. What happens in our forum? Cheering. Bitching. Information sharing. Unexpected surprises and hilarity. Life hacks. It's where we connect and where our community comes to life.



OUR SERVICES ARE TIED TO OUR PILLARS

We align everything we offer to our core pillars.

K	I	D	Z
KEEP Moving Towards Tomorrow.	Absolutely No ISLANDS here.	DEVELOP your mind, body and spirit	ZERO tolerance when it comes to advocating For your kid.
			
			
			
			
			
			
			

Click [here](https://docs.google.com/spreadsheets/d/1YQ4F0IgzsnQvBtiFzFR_6y6BBER_R_5UIErcAdk5GQ/edit#gid=0) for the full Membership Overview.
https://docs.google.com/spreadsheets/d/1YQ4F0IgzsnQvBtiFzFR_6y6BBER_R_5UIErcAdk5GQ/edit#gid=0

SIGN ME UP!

By now we hope that you understand the tremendous value that an Indigo Kidz membership can provide. Once you join, you have access to our Member Hub where you can log in and easily access resources, skim our various directories, search member profiles.

Every new member receives a warm welcome! In addition to vouchers for discounts on Indigo Kids products and services, you'll receive **Stay Special™** gear. **Stay Special** is a line of clothing, accessories and household items that let you show your spirit and support for the special needs community.

A portion of your membership dues support one of Indigo Kidz' core values of giving back. We work directly and through partner organizations to:



Provide outreach to families in under-served communities.



Improve access to services regardless of economic status.



Have more positive outcomes when a family has a child(ren) with special needs.

Like so many things in life, this may be a lot of information to take in. At the end of the day, you only need to answer this one question to decide if a membership is right for you:

WHAT IF YOU COULD WAVE A MAGIC WAND TO MAKE YOUR JOURNEY EASIER? INDIGO KIDZ IS YOUR MAGIC WAND. JOIN US!

“IT WAS OUR OWN FRUSTRATION WITH TRYING TO FIND INFORMATION, RESOURCES AND HELP THAT LED TO OUR PASSION TO HELP OTHERS HAVE A SMOOTHER JOURNEY.”

SHARON WEBBER
CO-FOUNDER & CHIEF ENGAGEMENT OFFICER



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